

RUBRIC for “Wetlands Are Wonderful” Poster Contest – WAKE COUNTY ENTRANTS

5th Grade Science 5.L.2 Ecosystems & Interdependence, Social Studies 5.G.1.2 Humans Harm/Help Environment, Visual Arts 5.V.2 Artistic Expression

Yes! I have read the Poster Contest rubric below and fully understand the quality of scientific research and creative artwork expected in developing an outstanding “Wetlands Are Wonderful” poster. I promise that my poster will represent my own original work and my very best effort!

Student Artist Name: _____ Signature: _____

Teacher: _____ School: _____

POSTER CONTEST RUBRIC Developed by Wake Soil & Water Conservation District	THE KINGFISHER'S CROWN! Your wetlands poster is the BEST in town!	THE CATTAILS' MEOW and HOW! You deserve to take a bow!	MY, MY DRAGONFLY! Your wetlands poster shows how hard you try!	VENUS FLY TRAP ZAPS! Too many gaps from too many naps!
Top Ten Criteria	WOW-Outstanding! = ___ Points	Very Good! = ___ Points	Okay Fair! = ___ Points	Yikes! = ___ Points
1. Title "Wetlands Are Wonderful"	Title is prominently and creatively displayed to grab people's attention.	Title is present and clearly positioned on poster.	Title is incomplete or not well presented on poster.	What title? Title is lacking or missing.
2. Theme "Wetlands Are Wonderful" Ecosystem	Theme is well thought out and carried throughout entire poster. Poster is one great theme party!	Theme is present and clearly illustrated. People easily recognize what poster is about.	Theme is incomplete or not well developed. People are confused on what the poster is about.	What theme? Theme is lacking or missing. People don't know what poster is about & can't find out.
3. Science Research <i>Study 1 of 8 types of NC wetlands</i>	Wetlands information is accurate and well researched. Facts are clearly and cleverly presented. Excellent effort!	Wetlands information is mostly accurate. More time spent on research would have unearthed more exciting facts.	Wetlands information has many inaccuracies. Too few facts and/or facts are not presented clearly.	What facts? What research? Researched facts on wetlands and their ecological benefits are lacking or missing.
4. Clear Conservation Message: <i>Harmful Practices = converting wetlands to farms, parking lots, shopping centers, roads or homes; illegally dumping or draining wetlands</i> <i>Best Practices = conserving with laws & proper mgmt.; restoring by plugging ditches & planting native plants; or constructing wetlands to treat runoff</i>	Thorough explanation of <u>how</u> people's actions degrade wetlands. Detailed illustration(s) showing how people can conserve, restore, or construct wetlands for healthy watersheds. Clear understanding & presentation of problem & solution!	Good explanation of <u>how</u> people alter wetlands & <u>what</u> they can do to conserve or restore wetlands. Illustration of “best practice” needs a bit more detail to explain why the “best practice” is best.	Attempt was made, but the explanation and/or illustration are lacking in detail. Needs to better explain the problem & solution. People aren't clear on what the problem is or how to fix it!	What message? No explanation or illustration of a best practice to conserve, restore or construct a wetland to protect water quality and the quality of life.
5. Clear Conservation Message: <i>Importance of wetlands in keeping water clean & watersheds healthy</i>	Outstanding explanation of <u>why</u> wetlands are important. Persuades people to take action!	Good scientific explanation of why wetlands are important, but doesn't convince people to take action.	Statement about wetlands importance is weak; no message to tell people why they should care.	Why care? No sound reasoning or statement why wetlands are important or why we should care.
6. Artwork <i>Artistic Expression</i>	Excellent use of 3+ artistic elements: color, texture, balance, perspective, &/or use of interactives.	Attractive use of 2 artistic elements as listed at left. Nice layout and presentation enhance poster's look.	Basic use of 1 artistic element as listed at far left, but could have done more. Needs more art!	Got art? Unfortunately not! Lacks artistic elements. Ask an art teacher or a local artist to help you!
7. Creativity & Originality <i>Uniquely yours</i>	Unique and original presentation of material. Uses the unexpected to full advantage. Extremely creative!	Some creativity and originality apparent. Good variety and blending of content and artwork.	Same-o, same-o. Been there, drew that. Creativity and originality lacking in energy and passion.	Not creative. Not original (idea copied from another artist). Effort is not evident.
8. Correct Spelling, Grammar and Poster Size	100% correct spelling and grammar. Correct poster size.	A few misspellings, grammatical errors and/or incorrect poster size.	Several misspellings, grammatical errors and/or incorrect poster size.	Many misspellings, grammatical errors and/or incorrect poster size.
9. Neatness & Completeness	100% neat and 100% complete	Mostly neat and complete.	Not as neat & complete as could be.	Messy and/or incomplete.
10. Timeliness	Poster is submitted on due date. Name is on back. Rubric is signed.	Poster is turned in on time. Name on back or signed rubric is missing.	Poster is turned in on time but is missing both name & signed rubric.	What poster? Due when? Poster is late and turned in after due date.
TOTAL ALL COLUMNS = _____	Column total = _____	Column total = _____	Column total = _____	Column total = _____